



Founded 1910

THE WIRELESS INSTITUTE OF AUSTRALIA

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REPORT ON THE WIA BOOKSHOP

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Mission

The aim of the bookshop is to give Australian radio amateurs and electronics enthusiasts access to the various technical publications from the ARRL and RSGB, as well as a small number of Australian publications.

Description

The WIA Bookshop has been set up as a mail order business with advertising on the Internet and lately, through Amateur Radio magazine. A Catalogue is available for download on the WIA website and is updated monthly.

Finances are handled by the WIA national office at Caulfield Junction , Victoria and the ordering, post and packing operation is done in Mount Riverview, NSW.

Labour for the NSW operation is purely voluntary, so there are few overheads.

The Bookshop

The WIA Bookshop was launched in September 2005 at the Blue Mountains Winterfest. I have been gradually increasing the range of publications in the catalogue since that time.

The Bookshop had a successful day at Wyong 2006 with almost all of the stock being sold on the day.

It is my intention to take the Bookshop to further Field Days, the next one being the Oxley Field Day in June.

The bookshop began advertising in AR this April and sales increased by thirty five percent as a result.

I would like to thank all of our customers for their patronage, and I hope that the bookshop will continue to be of value to WIA members and the amateur community for years to come.

Chris Flak